

Cambridge Public Library District

Social Media Policy

DATE ADOPTED: September 13, 2023

Cambridge Public Library District (CPLD) uses social media to conduct an informal and positive dialogue with the library's online community. CPLD's social media presence complements other promotional and relationship-building activities by the library.

Range of Content

CPLD's social media content encompasses:

- Library news and events, collections and services.
- Cross-promotions between the library's social media channels and/or website.
- Links to relevant local governmental entities, community organizations and businesses.
- Local and global news and events.

Content Management

CPLD welcomes an active and engaged community. Content posted to CPLD's social media channels should follow the conventions of polite discourse.

Comments posted by public users are not the views or opinions of CPLD.

CPLD will respond to posts in a timely manner.

CPLD reserves the right to remove any comments of the following nature:

- Content that is discriminatory, obscene, political, religious, sexual, or threatening
- Content that violates local, state and/or federal law including copyright violations
- Content that includes personal contact information such as email addresses and/or phone numbers
- Solicitations or advertisements from businesses and/or other entities not within the library's community group
- Comments that are not relevant to the topic
- Conduct that violates any federal, state, or local law or encourages illegal activity
- Spam or links to malware/viruses
- Content in support of or opposition to political campaigns or ballot measures